



3rd Nordic Diabetic Foot Symposium 2018 6 – 7 November 2018, Helsinki, Finland

Supported by





3rd Nordic Diabetic Foot Symposium 2018
Scandic Marina Congress Center, Helsinki, Finland
6 – 7 November 2018

SPONSOR AND EXHIBITOR INVITATION

Dear sponsors and Exhibitors,

It is with pleasure that we can now invite you to support the 3rd Nordic Diabetic Foot Symposium 2018, hosted by the Nordic Diabetic Foot Task Force.

The Nordic Diabetic Foot Task Force is a network of national and international health-care clinicians aiming to promote the systematic implementation of IWGDF guidelines for diabetic foot care in the Nordic countries.

The biennial Nordic Diabetic Foot Symposium is a natural and relevant activity for the Task Force: a prime scene for sharing knowledge of best practices in diabetic foot care and coordinating the joint effort of promoting guideline implementation in each of the Nordic countries.

In 2018, we are very pleased to welcoming you to the beautiful capital of Finland, Helsinki. Helsinki is known for its architecture, design and location by the Baltic Sea.

Based on the success from the 1st and 2nd Nordic Diabetic Foot Symposium in Malmö and Copenhagen, we expect 250-300 delegates from all Nordic countries to come to Helsinki.

The symposium gives your company a special occasion to meet and establish contacts with Nordic key opinion leaders in the form of clinicians and decision makers as well as front line staff working within the field of diabetic foot care.

We hope for your support of the symposium, and invite you to consult the following pages for the various possibilities for promoting your company to our delegates.

On behalf of the Nordic Diabetic Foot Symposium – Organising Committee,

Chair Nordic Diabetic Foot Symposium 2018

Vesa Juutilainen

Chair of the Nordic Diabetic Foot Task Force

Klaus Kirketerp-Møller, Denmark



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EXHIBITION

9sqm: € 2,500

To ensure maximum interaction between exhibitors and participants, lunch breaks and coffee breaks will take place in the exhibition area. The allocation of the stand sites will be handled strictly on a first come, first serve basis, with priority given to partnership packages.

INCLUDES

- Exhibition floor space (floor space only. No shell scheme, furniture, carpet etc. included)
- Electricity
- 1 chair and 1 table (if requested)
- Two free exhibitor registrations per 9sqm stand
- Acknowledgement as an exhibitor in the programme with logo and contact information
- Publication of the company name with linkage to the company website on the congress website
- One conference bag with the final programme
- Participant list on arrival at the conference

EXHIBITOR REGISTRATION

Each exhibiting company will have two free exhibitor registrations per 9sqm stand. The exhibitor registration fee is € 125 per person (excl. VAT) when registering more exhibitors than what is included with the stand. The maximum total number of exhibitor badges per company (free + paid) may not exceed 4 badges. Excess personnel must be registered as participants.

SPONSORSHIPS PACKAGES

All partners will receive the highest recognition for their support of NDF 2018. Partners will be listed on the conference website immediately after signing the marketing agreement and will furthermore be shown in the partner overview in the final programme. Contact the Conference Secretariat to discuss your options for a customized package.

PLATINUM PARTNER

€ 10,000

ENTITLEMENTS:

- 20sqm. Exhibition space and first priority choice of exhibition space.
- 6 full registrations.
- 60min Satellite Symposium at the congress venue – 1st choice of date and time.
- 1 insert in the conference bag
- 1 full page colour advertisement in the announcement
- Logo on the conference website

GOLD PARTNER

€ 7,500

ENTITLEMENTS:

- 15sqm. Exhibition space.
- 4 full registrations
- 30min Satellite Symposium at the congress venue – according to available time slots.
- 1 insert in the conference bags
- 1 full page colour advertisement in the final programme
- Logo on the conference website.

SILVER PARTNER

€ 3,500

ENTITLEMENTS:

- 9sqm. Exhibition space.
- 2 full registrations
- 1 insert in the conference bags
- Logo on the conference website



OTHER SPONSORSHIP OPPORTUNITIES

SATELLITE SYMPOSIUM

Boost your company's exposure and brand recognition and present your clinical data by hosting a Satellite Symposium.

Contact us for information about time slots.

Marketing recognition:

- Logo with a link to the company website and programme of the symposium with topics and speakers' names, published on conference website.
- Announcement of the symposium in the preliminary (only web) and final programme (as per date of printing).
- Leaflet / folder announcing the Satellite Symposium (produced by the sponsoring company) in the conference bag.

FOCUS GROUP

(1.5 hours) – € 6,000

Focus groups give companies a chance to ask experts/key opinion leaders their opinion in a closed forum and are interesting for companies, who:

- Are about to launch a new product
- Are new to the European market and need feedback on their existing products
- Would like to establish contact to key opinion leaders
- Are interested in feedback on products or clinical studies

A focus group at NDF 2018 has the advantage that you do not need to fly in and accommodate a group of 8-10 persons, as all key opinion leaders are present at the conference. This makes the focus group a cost effective tool to get feedback and promote your product towards key opinion leaders.

CONFERENCE BAGS

€ 2,000

- Company logo, together with conference logo, printed on the bags.
- Company brochure of max. size A4 and 4 pages in participants' bags.
- Acknowledgement of support in the final programme.
- Acknowledgement of support on conference website with link.

PENS AND NOTEPAPER

€ 1,000

- Acknowledgement of support in the final programme.
- Acknowledgement of support on conference website with link.

Pens and pads will be delivered by the company (design has to be approved in advance by the Local Committee) – both will be included in the conference bags.



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ADVERTISING

Final programme:

Inside back cover: € 1,500
1 page inside: € 1,000

INSERTS IN CONGRESS BAGS

€ 1,000

- Company brochure to be inserted in the conference bags, max size A4, 4 pages

LANYARDS

€ 2,500

- All participants should wear their badge at all times during the conference. The lanyards will be handed out to all participants together with the badge.

GENERAL INFORMATION

DATES

6 - 7 November 2018

CONFERENCE VENUE

Scandic Marina Congress Center
Katajanokanlaituri 6
00160 Helsinki, Finland

OFFICIAL LANGUAGE

The conference will be held in English.

IMPORTANT DEADLINES

20 August 2018	Abstract submission deadline
3 September 2018	Early registration deadline
3 September 2018	Adverts for final programme

PAYMENT AND CANCELLATION

Terms of payment:

25% of the total amount will be invoiced and is due 14 days after ordering. The remaining amount will be invoiced in March 2018. After 1 March 2018, all orders will be invoiced immediately upon ordering.

All bookings must be made by e-mail sent to the Secretariat and must contain an invoice, address, PO number (if needed), and VAT number. See contact information below.

Cancellation

Any cancellation of stand booking, symposia, or other reservations before 1 March 2018, will incur a cancellation fee of 25 % of the total cost of the reservation. Cancellations after 1 March 2018 are non-refundable.

CONTACT INFORMATION

FOR BOOKING OR QUESTIONS REGARDING PARTNERSHIPS AND EXHIBITION, CONTACT:

Sandy Ma, sm@cap-partner.eu (exhibitor and sales)
Kirsten Hector, kh@cap-partner.eu (project manager)

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