

Sponsor & Exhibitor Information



2nd Nordic Diabetic Foot Symposium 2016

2nd meeting of the Nordic Diabetic Foot Task Force

5-6 October, 2016
University of Copenhagen, Panum Building
Denmark



Supported by



Dear Sponsors & Exhibitors

It is with pleasure that we can now invite you to support the 2nd Nordic Diabetic Foot Symposium 2016, hosted by the Nordic Diabetic Foot Task Force.

The symposium gives your company a special occasion to meet and establish contacts with Nordic key opinion leaders in the form of clinicians and decision makers as well as front line staff working within the field of diabetic foot care.

Furthermore the symposium also gives your company a unique opportunity to gain insights into recent developments of a market under structural change, providing your company leads for innovation and strategic sales advantages.

Based on the success from the 1st Nordic Diabetic Foot Symposium in Malmö 2014, we expect 250-300 delegates from all Nordic countries.

The Nordic Diabetic Foot Task Force is a network of national and international health-care clinicians aiming to promote the systematic implementation of IWGDF guidelines for diabetic foot care in the Nordic countries.

The biennial Nordic Diabetic Foot Symposium is a natural and relevant activity for the Task Force: a prime scene for sharing knowledge of best practices in diabetic foot care and coordinating the joint effort of promoting guideline implementation in each of the Nordic countries.

We hope for your support of the symposium, and invite you to consult the following pages for the various possibilities for promoting your company to our delegates.

Nordic Diabetic Foot Symposium – Organising Committee

Chairman Nordic Diabetic Foot Symposium

Klaus Kirketerp-Møller, Denmark

Co-Chair Nordic Diabetic Foot Symposium

Magnus Löndahl, Sweden

Secretariat

Nordic Diabetic Foot Task Force Secretariat



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Preliminary programme

The programme will cover:

- Sessions on diabetic foot treatment in the Nordic countries
- Expert sessions on recommended treatment regimes
- Sessions on patient perspective, organization of care and quality control
- Hands-on workshops
- Panel debate sessions

Examples of topics:

- Basic pathophysiology of diabetic foot problems
- Introduction to IWGDF Guidelines
- Overview of current situation of care in the Nordic countries
- Screening
- Diagnostics in neuropathy
- Diagnostics in and treating Charcot foot
- Vascular assessment
- Debridement
- Surgery and use of flaps
- Negative pressure wound treatment
- Choice of dressings
- Offloading
- The role of podiatry
- Organization of diabetic foot teams
- Quality control and registers
- Patient education and compliance

Sponsorship & exhibition opportunities

Platinum, Gold and Silver sponsor benefits	Platinum €15,000	Gold €10,000	Silver €5,000
Pre-eminence in selection of exhibition space	1	2	3
Free exhibition space	15 sqm.	15 sqm.	9 sqm.
Sponsored symposium	Yes	50% discount	No
Free registrations	6	4	2
Pre-eminence in selection of sponsorship	1	2	3
Advance delegates list	Yes	Yes	Yes
Use of symposium logo	Yes	Yes	Yes
Mentioning in all symposium communication	Yes	Yes	Yes
Logo on symposium website	Yes	Yes	Yes
Final programme colour advert	Yes	Yes	Yes
Free tickets for symposium dinner	6	4	2

Sponsored symposium

€10,000

Two slots of 60 minutes will be integrated in the scientific programme. Both satellite symposia are unopposed and will be held in the plenary hall of the venue.

Lanyards

€2,000 excl. production cost

Your branded lanyards will be handed out to all delegates

Pen & paper sponsorship

€1,000 excl. production cost

Your branded pens and notepads will be handed out to all delegates

Advertisement in the final programme

€300 for sponsors and exhibitors

€1,000 for others

Full page, 4 colours

Exhibition

€1,995 per 6 sqm.

€2,495 per 9 sqm.

€200 per sqm. for additional stand space

Incl.: 2 free exhibitor registrations per 6 sqm., 1 table, 2 chairs and electricity.

The exhibition area will be used for all coffee breaks and lunch.

Focus groups

€10,000

Focus groups are interesting for companies, who:

- Are about to launch a new product
- Are new to the Nordic market and need feed back on their existing products
- Are established in the field of wound care but need more knowledge about the specific treatment
- Would like to establish further contact to key opinion leaders
- Are interested in feedback on products or clinical studies

A focus group at the Nordic Diabetic Foot Symposium has the advantage that you do not need to fly in and accommodate a group of 8-10 persons, as all key opinion leaders are present at the symposium.

This makes the focus group a cost effective tool to get feedback and promote your product towards key opinion leaders.

Each focus group will be designed and agreed individually with the Nordic Diabetic Foot Task Force.

Other sponsorship opportunities

Sponsorships can also be made for specific arrangements like welcome reception, programmes, transportation etc.

For an individual agreement, please contact the symposium secretariat.

Terms of payment & cancellation

Terms of payment

25% of the total amount will be invoiced and is due 14 days upon ordering. The remaining amount will be invoiced in July 2016.

Cancellation

For any cancellation of stand booking, symposium, etc. received before 1 March 2016 a cancellation fee of 25% will be charged.

Cancellations received after 1 March 2016 are non-refundable.