# 3M Satellite Symposium EPUAP Conference

## Thursday September 21 8am – 9 am

Preventing and treating skin breakdown due to the devastating influences of incontinence, leading to IAD, remains a clinical challenge. More over recent evidence suggests a correlation between IAD and Pressure Ulcers. IAD is also known to be painful for patients. For centuries clinicians have been trying to mitigate the affects of incontinent constituents using a plethora of ointments and pastes available in many formats and formulations. Many products on the market today do not prevent high risk patients from developing IAD. Most traditional products are not durable, requiring frequent applications and some require removal, which can be painful for the patient and time-consuming for clinicians.

To overcome the challenges associated with current treatment options 3M has recently developed an advanced elastomeric skin barrier using proprietary polymer technology that is able to stop, reverse and prevent the influences of IAD whilst reducing the pain associated with IAD. This novel technology provides a superior barrier performance enabling damaged skin to heal, even in harsh environments.

Applying 3M Science to Life, finally, clinicians now have the power to end IAD and prevent it from happening.

We are delighted that we have experts at our symposium who will:

* discuss specific factors associated with IAD in ICU
* introduce a tool to categorise IAD
* highlight the ideal properties of a skin protectant to treat and prevent IAD
* share experiences from their practice when using an elastomeric skin barrier

We will also be announcing the winners of the EPUAP & 3M Innovation Award 2017!

**Agenda**

*Chaired by Lisette Schoonhoven President EPUAP*

*Prof Beeckman Dimitri Ghent University*

Specific factors associated with the development of Incontinence- Associated Dermatitis (IAD) in ICU patients suffering from fecal incontinence and introduction of the Ghent Global IAD Categorization Tool (GLOBIAD) to categorise IAD severity

*Dr Kottner Jan. Charité University Berlin*

What are the ideal properties of a skin protectant to prevent and treat IAD?

*Claire Acton Clinical Lead and Tissue Viability Nurse Manager; Acute and Community Services. St. Thomas London*

Experiences with an advanced elastomeric skin barrier to treat IAD.

Announcing the winners of the EPUAP & 3M IAD Award by Lisette Schoonhoven President EPUAP